

From Visibility to Viability: Tracing Slavic LL in Turbulent Times



Conference Programme
Universität Greifswald, 26–27 June 2026



Venue: Ernst Lohmeyer Platz 1, R. 3.21

Day 1 – Friday, 26 June 2026

Time	Programme item
09:00–09:15	Registration and coffee
09:15–09:30	Welcoming and introduction by the organisers
09:30–10:30	KEYNOTE: Prof. Durk Gorter (University of the Basque Country UPV/EHU): “Minority languages in the linguistic landscape: visibility and viability across contexts”
10:30–12:00	Panel 1: War, Occupation, and Securitization in the Linguistic Landscape
10:30–11:00	Prof. Dr. Natalia Kudriavtseva (Kryvyi Rih State Pedagogical University): “Linguistic landscape under occupation: Language use and attitudes in Russian-occupied Kherson”
11:00–11:30	Prof. István Csernicskó & Dr. Kornélia Hires-László (Ferencz Rakoczi II Transcarpathian Hungarian University / University of Pannonia): “From Ideology to Visibility: Securitizing Language in Ukraine’s Semiotic Landscape”
11:30–12:00	Natalia Volvach, Ph.D. (Stockholm University): “Absencing and Haunting in Semiotic Landscapes: Words, Voids and Ghosts in Qırım-Crimea”
12:00–12:15	Coffee break
12:15–13:45	Panel 2: Conflict, Graffiti, and Public Memory
12:15–12:45	Dr hab. Hadrian Lankiewicz, prof. UG (University of Gdańsk): “The Russo-Ukrainian war in the linguistic landscape of the city of Gdańsk – between political correctness and public resentments”
12:45–13:15	Prof. UAM dr hab. Anna Szczepaniak-Kozak (Adam Mickiewicz University in Poznań): “Nationalism and Xenophobia in Cityscapes: Political Graffiti and Everyday Boundaries of Belonging in Berlin and Warszawa”
13:15–13:45	Prof. Amela Šehović (University of Sarajevo): “The Linguistic Landscape of Sarajevo Graffiti: Reflections of Social Reality”
13:45–15:00	Lunch break (at your own expense)
15:00–16:30	Panel 3: Infrastructure, Language Ecology, and Plurilingual Visibility

15:00–15:30	Assoc. Prof. Dr. Sadık Hacı (University of Ankara): “The infrastructure of the Turkish language in Bulgaria: Between visibility and viability”
15:30–16:00	PD Dr. habil. Martin Henzelmann (Universität Greifswald): “The perception of ecology in the LL of Poland in turbulent times”
16:00–16:30	Assoc. Prof. dr. sc. Sandra Hadžihalilović (University of Zadar): “Plurilingualism, its visibility and viability in Zadar/Croatia”
16:30–17:00	<i>Coffee break</i>
17:00–17:45	Discussion and synthesis of Day 1

Day 2 – Saturday, 27 June 2026

Time	Programme item
08:30–09:00	<i>Coffee and arrival</i>
09:00–10:00	KEYNOTE: Prof. Dr. Danuta Wiśniewska (Adam Mickiewicz University in Poznań): “Linguistic landscape studies in Poland: adaptations or transformations?”
10:00–11:30	Panel 4: Ukrainian and East Slavic Visibility, Perception, and Attitudes
10:00–10:30	Dr. phil. Marta Koszko (Adam Mickiewicz University in Poznań): “Viable or fragile? Measuring Ukrainian language robustness in the new territory within the framework of the linguistic landscape research”
10:30–11:00	Prof. Anikó Beregszászi & Adrienn Vig (Ferencz Rakoczi II Transcarpathian Hungarian University): “Seeing Ukrainian: Visibility, Perception, and Language Ideologies in the Linguistic Landscape of Transcarpathia”
11:00–11:30	Dr. phil. Grzegorz Lisek (Universität Greifswald): “Attitudes to East Slavonic Languages in the LL of western Poland”
11:30–11:45	<i>Coffee break</i>
11:45–13:30	Panel 5: Minority Vitality, Legal Frameworks, and Regional Landscapes
11:45–12:15	Evan Bleakly (Sorbian Institute): “Reality Check: Examining the implementation of the Sorb/Wend Law in Lower Lusatia”
12:15–12:45	Prof. Ursula Doleschal & Lisa Rieger (University of Klagenfurt): “Aspects of the presence of Slovene in the linguistic landscape of Austrian Carinthia”
12:45–13:15	Prof. Pavol Odaloš (University of Banská Bystrica): “The influence of ethnolinguistic vitality on the form of the linguistic landscape of the town of Filáková
13:15–13:45	Dr. Jiří Muryc (University of Ostrava): „Mapping the Polish Presence: Linguistic Landscapes and Perception in Ostrava and Trans-Olza Region”
13:45–14:30	<i>Lunch break (at your own expense)</i>
14:30–16:00	Panel 6: Shifting Urban Landscapes and Material Palimpsests
14:30–15:00	Prof. Dr. Sci. Tigran Simyan (Yerevan State University): “The visibility of Russian and English in Armenian cities (Yerevan, Gyumri, Dilijan)”
15:00–15:30	Prof. UAM dr hab. Andrzej Narloch & Prof. UAM dr hab. Emilia Wąsikiewicz-Firlej (Adam Mickiewicz University in Poznań): “Hidden Palimpsests: Tracing Slavic Languages in the Underground Linguistic Landscapes of Polish Bunkers”
15:30–16:00	Dr. Christoph Giesel (University of Jena): “Shaping Slavic-Albanian LL in Times of Turmoil”
16:00–16:15	<i>Coffee break</i>
16:15–17:00	Closing roundtable: “From Visibility to Viability: Future Directions in Slavic LL Research”